



HUNTSVILLE ART LEAGUE STANDARDS REVIEW INSTRUCTIONS

Thank you for your interest in the Huntsville Art League gallery. HAL has been a respected exhibition site for visual artists in North Alabama and Southern Tennessee for over 65 years.

To exhibit artwork at HAL:

- One must become and maintain an active HAL Membership. The annual membership fee is: \$30. Membership for senior citizens is \$20. Membership forms are available at HAL or at <http://huntsvilleartleague.org>
- Pass the HAL Standards Review
- Fulfill the requirements on the Submission Agreement

Standards Review Submission Information

An artist may submit original 2D or 3D art in up to TWO mediums at a time for standards evaluation. Each medium submitted MUST be represented by 5 artworks. Each medium will be evaluated separately.

All submitted artwork must be prepared for the Standards Review as follows:

- Each piece must be signed by the artist and must be priced
- Have the artist's name, phone number and e-mail attached to the artwork
- State the medium presented for review
- Have an information sheet describing any process, materials or aspects of the work that are not apparent
- Have been completed within the past 3 years
- All items must be original works and done by the artist (NO KITS)

Prepare the **2D** fine art for the Standards Review as follows:

(Medium examples: oil, pastel, acrylic, mixed media, photography, etc.)

- Framed artwork should have a neutral color matt and a wire hanger (no saw teeth)
- Intentionally unframed artwork must have well finished edges

- Framing must be blemish free and purchase ready

Prepare the **3D** items for Standards Review as follows:

(Medium examples: pottery, wood, fibers, glass, metal, resin, etc.)

- Items to be evaluated must not be based on commercially or mass-produced goods
- All items must be consumer safe (no sharp edges, food safe where required, etc.)

The following paperwork is to be included with the art submission

- HAL Standards Submission Agreement
- Artist's Bio

When the artwork and paperwork are prepared please let the Person of Contact (POC) know when the artwork will be brought to HAL for the Standards Review. At that time, a date for the Standards Committee will be determined. Artists are NOT to be present during the Standards Review.

Current POC : Karen Reed earthstar@mchsi.com or 256- 859- 0897 (land line)

HAL takes the utmost care of all artwork in the gallery however; HAL does not assume any liability for damage or loss to artwork while at HAL Gallery.

Basic HAL Information

- HAL is an artists' co-operative gallery. Each participating artist is required to help run the gallery by working in the gallery and by participating on a committee which helps to maintain the day-to-day functions of the gallery. Upon acceptance by the Standards Review, the artist will need to sign up for and accomplish 2 training sessions before the artwork may be displayed.
- HAL operates on a consignment basis. 35% of the sale price of an artwork will be retained as a commission fee.
- The Gallery Fee for exhibiting at HAL is \$20 - \$25 each month. The Gallery Fee and sale commission help to pay for rent, phone, charge card access and other monthly occurring costs.
- HAL hours are 11am – 7pm Wednesday – Saturday
(Working shifts are 11am to 3pm and 3pm to 7pm. There are trained HAL 'desk workers' who may be hired for \$10 an hour to fill the monthly shift requirement)
- Your Social Security number will be required by the HAL Treasurer for tax purposes
- If you decide to withdraw from the gallery, take your artwork with you. Abandoned art will become the property of HAL.

Please keep this information for future reference

Submission Agreement

Date: _____

Artist's Name: _____

Phone #'s : _____

Email: _____

Medium 1: _____ (submission of 5 examples)

Medium 2: _____ (submission of 5 examples)

If the submitted artwork is accepted for exhibition in the HAL Gallery,
the

artist agrees to:

1. Pay a \$20 - \$25 a month Gallery Fee to HAL (due the first week of the month)
2. Work a 4 hour shift at the HAL sales desk (advanced calendar sign up required)
3. 35% consignment fee
4. Regular art exchanges
5. Participation on a HAL Committee
6. Yearly membership payment
7. Donate one piece of art each year for The Collector's Draw
8. Contribute some snacks for receptions, openings and special events as needed.

Artist's Signature: _____

(THIS FORM MUST ACCOMPANY THE ARTWORK FOR STANDARDS
REVIEW)